



KEYNOTE ADDRESS BY

**YANG AMAT BERTHORMAT DATO' SERI
ANWAR BIN IBRAHIM
PRIME MINISTER OF MALAYSIA**

**OFFICIAL LAUNCH OF
ASIA'S FIRST ESG POSITIVE IMPACT CONSORTIUM**

**21 JUNE 2024 | 2:30 P.M. – 7:00 P.M.
SIME DARBY CONVENTION CENTRE**

Assalamualaikum warahmatullahi wabarakatuh

Salam sejahtera

Salam Malaysia Madani

And a very good afternoon.

Salutations

Dignitaries Rep from Indonesia [SMG's Event Team: Pls fill-in name, title, org of other VIPs]

Dignitaries Rep from Philippines [SMG's Event Team: Pls fill-in name, title, org of other VIPs]

Mr Chan Seng Fatt

Group Chief Executive Officer of Star Media Group

Mr Andy Budiman

Chief Executive Officer of KG Media

Mr Sandy Prieto Romualdez

Chief Executive Officer of Inquirer Group of Companies

Members of the media,

Distinguished guests,

Ladies and gentlemen,

1. I am honoured to be at the launch of Asia ESG Positive Impact Consortium, Asia's first cross-border strategic alliance formed by three media groups:
 - Star Media Group from Malaysia;
 - KG Media from Indonesia, and;
 - Inquirer Group of Companies from the Philippines

2. As we gather today, we are painfully aware of the challenges facing our environment – among them, hotter temperatures, more severe storms and increased droughts. In fact, scientists have now shown that 2024 is the hottest year on record. Make no mistake, ladies and gentlemen, these are no longer theoretical risks but the lived realities of many around the world.

3. In response, governments around the world have agreed to cut their emissions. This has been accompanied by various measures to foster green innovation, catalyse sustainable economies, and chart courses towards renewable energy transitions.

4. In Malaysia, we have taken a progressive stance towards decarbonisation and the larger sustainability agenda. In fact, the concept of MADANI, the country's ethos for

development, places “sustainability” as one of its seven core tenets.

5. In this regard, the government is committed to embedding ESG principles into the fabric of governance, ensuring a sustainable and prosperous future for generations to come. We have implemented multifaceted policies aimed at reducing carbon emissions, promoting social equity, creating new growth opportunities in green economy and ensuring transparent governance.
6. To this effect, substantial funds have been allocated for renewable energy, sustainable agriculture and green transportation, signalling the government’s commitment to reducing the country’s carbon footprint and promoting sustainable practices.

Distinguished guests,
Ladies and gentlemen,

7. We must recognise that achieving net zero requires a collaborative effort involving all – the government, the private sector, and the people.

8. This is where I believe the formation of the Asia ESG Positive Impact Consortium is timely where it can leverage the prowess of three media groups to facilitate collaborative action between stakeholders, businesses and the public.
9. Here, we ought to remember that embracing ESG practices transcends mere regulatory compliance; it necessitates a shift in mindset to embrace the principles of environmental stewardship, social responsibility and governance excellence.
10. Therefore, I urge all stakeholders – businesses, civil society and individuals – to actively participate in achieving a sustainable and secure future for our next generation. Together, we can create a powerful synergy that drives meaningful change.
11. Let us embark on this journey with a shared sense of purpose and optimism.

Thank you.